



COMMUNITY-BASED REAL ESTATE Development Training Graduate



**La Sheena
Felder**

"When it comes to developing, there's no such thing as a small project. You need so many team members...and it takes longevity and commitment."

La Sheena Felder is a small business owner, a mother of two, and a proud resident of the East Side of Buffalo. With the goal of elevating the East Side community, she decided to expand her knowledge of real estate and apply for the CBREDT program.

How did you learn about the program?

I found out about the program while working at Northland Workforce Training Center. I met some of the East Side Avenues program managers while they were looking for a space to have the first cohort of the class. When I found out about it, I thought, "This sounds like an amazing program," so when I saw they were accepting applications for a second cohort, I went for it.

How did your classmates affect your experience in the program?

My classmates helped push me. Even though we didn't know each other outside of the class, they'd say, "Are you finished? Did you do your project yet?" I enjoyed touring their building sites and sharing our visions. It definitely helped inspire me.

What were your biggest takeaways from the training class?

Learning and understanding everything from the numbers of a project to who's involved. When it comes to developing, there's no such thing as a small project. You need so many team members to accomplish what you're trying to accomplish. It takes longevity and it takes commitment.

Who would you recommend apply for this program?

Any young entrepreneur or business owner that's ready to develop property in the city of Buffalo to increase the amount of jobs, the productivity, the community feeling, and add to the East Side's transformation.

For information about the East Side Avenues' Community-Based Real Estate Development Training program, visit: www.EastSideAvenues.org

