



COMMUNITY-BASED REAL ESTATE Development Training Graduate



**Tara N.
McCarter**

"I'm grateful for this program. It would take years to gain the knowledge that they provide and to understand this entire process. They make it simple, break it down, and are very personable and helpful."

A lifelong resident of the East Side, **Tara N. McCarter Jefferson is a real estate agent who credits the CBREDT program with teaching her to understand the entire process of commercial real estate redevelopment.**

How did you learn about the CBREDT program?

I happened to see an advertisement. Then a lady I know from church gave me the contact information for the program director. I sent an email out to him to let him know that I was interested in the program. And he sent me all of the documentation.

Could you tell us about your building/project/goals?

My dream is to redevelop an East Side building and turn it into a mixed-use facility. My husband and I would like to have a transportation company in the front, and we would want to rent the side and back of the building for an automotive repair shop.

How do you see your project benefiting the neighborhood, the East Side community?

We'll provide transportation for those who don't have it. They can also get their cars repaired right here in the community. I'm hoping to add to the community as well. I think the East Side, itself, needs to look like Elmwood and Hertel. And I would love to be a part of the change that's going to help it.

How will what you learned from this class help you accomplish your development goals?

They helped me with being able to get all the documentation I need if I want to go into a bank and apply for a loan. Also, letting me know the different funding sources that are out there for grants. Mostly just about the whole process itself, because sometimes, as a real estate agent, we only know one side of things. The CBREDT program taught me how to look at the whole picture.

What is your vision for the East Side?

My vision for the East Side is to see it be like the Hertel or Elmwood Avenue areas – I feel like that's very possible.

For information about the East Side Avenues' Community-Based Real Estate Development Training program, visit: www.EastSideAvenues.org

